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Punk in the Summertime
June 6th

BLONDIE

Trick
Trick
Cheap
Cheap

THE J. GEILS BAND



THE
REPLACEMENTS

mohawk alley

213 Nichols St. UTICA, NY 13501

doors
7pm

Designing a concert poster from days gone by is one thing. Creating a logo and design for an entire rock venue is entirely another.

Using Adobe Illustrator to recreate iconic band logos was the easy part. I took the extra step of designing and imagining a rock and roll bar/music venue. Once I settled on the name everything flowed from there. Using a bright green mohawk for the 'O' brought everything together. Creating an event for this collection of bands from my youth was inspiring. Contrasting bright colored logos for J Geils Band with the black and white of Blondie and The Replacements made this concert poster sing.